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# Project Spark 2023 Rules & Regulations

## 1. Overview

### 1.1 What is it?

The current era that we live is an era of spreading information and exploding creativeness, and a new wave of creating has been pushed strongly by the rapid expansion of mass media, which gives everyone a chance--as long as you have an idea and use whatever you have to create, you may become a great creator, to adorn this era.

In recent years, NANLITE & NANLUX, the two sub-brands under NANGUANG, have won recognition from both working professionals within the industry and end users communities through the passion for lighting and achievements on products. And as brands that are always trying to be reliable partners to users, we want to further expand this spirit, to offer supports to creators and story tellers, and provide a place for them to show their talent.

Project Spark, is a global campaign announced by NANLITE & NANLUX, together with four sponsors of ATOMOS, RODE, DZOFILM and ARTLIST, covering four categories of narrative, documentary, commercial and experimental. Project Spark is an invitation to creators, is a competition calling campaign for all creators around the world. Those outstanding ones within each category will be rewarded with bonus and prizes provided by NANLITE, NANLUX and four sponsors.

### 1.2 Timeline

March 1 - August 28, 2023

### 1.3 Theme for Calling - Reflection

Light always originates from somewhere but nowhere to terminate. Different surfaces in nature could reflect the same light into different result--soft, hard, focus and spread, etc. Surfaces in heart and mind could sometimes reflect emotion and soul, even memory and reality. Surface could be defined by you, and what will be the reflection of your surface? The Spark is here, it brings the light, and your reflection will be the answer.

#### **1.4 Awards**

- BEST NARRATIVE SHORT
- BEST DOCUMENTARY SHORT
- BEST COMMERCIAL SHORT
- BEST EXPERIMENTAL SHORT
- THE SPARK

#### **1.5 Prizes**

All prize-winning submissions will be awarded with USD20,000 in cash and USD7,000 worth of gift pack.

## **2. Submission**

### **2.1 Eligibility for Submission**

- The submission must be either narrative short, documentary short, creative commercial or experiments, and the runtime should be 3-20 minutes; the runtime of a BTS video is required to be within 3-5 minutes;
- All submissions should be completed after June 30, 2022; and has not been screened in public on any online or offline platform.
- The submissions must be lit by (but not limited to) NANLITE/NANLUX lighting fixtures;

- No restrictions on age, countries or regions, open for creators all over the world;
- All participants should be the copyright holder for the work submitted. Related proofs or authorization shall be provided upon the requirements of NANGUANG.

## 2.2 How to Submit

Please visit <http://en.NANLITE.com/> and register via filling out the online form and uploading required materials. Submission will be done once you have completed all the steps and press the "submit" button.

## 2.3 Deadline

The deadline for submission is 6 PM, May 31, 2023(UTC+8), creators must follow the requirements below to complete the submission before the deadline.

## 2.4 Document Requirements for Submission

### 1) Basic information

Please fill out the basic information on the participant and the film, including participant's self-introduction, contacts, awards winning experience, introduction of the film, poster, still frame, etc. If there is any need on submitting extra files, please use PDF format to submit as attachment.

### 2) Preview copy

To complete the submission, Project Spark requires a preview copy of the film submitted in the following format:

- Video format should be MP4/MOV with resolution higher than 1280\*720
- Document size shouldn't exceed 3GB
- Downloadable links (Google Drive, Dropbox, WeTransfer, etc) should be valid for at least 90 days
- Embedded English subtitles required

- The only acceptable watermark is “Project Spark Preview” on the upper right corner in order for the judges to view properly.

### **3) BTS video**

An additional 3-5 minutes BTS video is required to be submitted together with the film in the following format:

- NANLITE/NANLUX products should be featured in the BTS video
- Document size shouldn't exceed 3GB
- Downloadable links (Google Drive, Dropbox, WeTransfer, etc.) should be valid for at least 90 days
- Embedded English subtitles required
- The only acceptable watermark is “Project Spark Preview” on the upper right corner in order for the judges to view properly.

## **3. Selection**

### **3.1 Selection Principles**

During the judging process, all judges are required to make a commitment that they will judge the entries fairly based on their profession, and sign a confidentiality agreement, promising to take responsibility for the confidentiality of the information of the participants, the content of the films and the undisclosed judging results.

### **3.2 Selection Judges**

- NANGUANG Appointed Staff Judges
- Global Professional Judges

### **3.3 Selection Procedures**

- **Selection: June 1 to June 15**

Four best awards will be selected upon professional reviewing by professional judges. The Spark will be the selected by NANGUANG appointed judges together with global professional judges.

- **Announcement: June 21**

Final results will be announced on NANLITE, NANLUX and four sponsors' official websites and social media platforms, and all the awarded films will be screening online from July.

#### **4. Screening**

All the awarded films will be promoted across medias and social media platforms **from July 4th to August 25th**, and screened in NANLITE and NANLUX official YouTube Channel.

#### **5. Submission Notes**

- 1) Only original works are accepted in this campaign, the participant must promise that the film will only be exclusively world premiered on the NANLITE official channels and grant NANGUANG the right to make secondary use of the film (secondary editing and other processing of the film can be used for promotion, dissemination, and other commercial and non-commercial purposes);
- 2) The participant should have obligation to ensure that the submitted films do not infringe any third-party rights, including but not limited to copyright, trademark, portrait, intellectual property, privacy or image rights;
- 3) The participant is obliged to ensure the legality of the copyright and ownership of submission, and must be the legal right holder or legally authorized representative of the submission;
- 4) Once all documents are submitted and received by NANGUANG, an email will be sent to inform of the successful registration. Please ensure that the information is complete and accurate, the format of the submitted attachments meets the requirements. If any information is not available or can't be

read, it may lead to the failure to receive;

5) Once the registration is successful, NANLITE will be responsible for keeping the documents and information submitted by the participants, promising that all the files and materials will only be used exclusively for the selection of Project Spark, and will assume the responsibility of confidentiality for one year for the undisclosed ideas and films;

6) If participants need to replace some of the registration materials (except the uploaded work), please send the materials to the designated E-mail address before the submission ends;

7) If the winners cannot be contacted within 7 days after the announcement, they will be considered automatically give up and the bonus and prizes will not be provided. NANGUANG will re-select and supplement the original awards as appropriate;

8) For all awarded films, the promotion format shall be subject to the requirements of NANGUANG team. The LOGO of Project Spark should be placed at the opening/end of any production.

**\* NANGUANG has the final right to interpret the rules and regulations. After completing the registration, the participant accepts by default all the requirements set forth in this constitution.**